



**SKR CONSTRUCTION**  
**SKR ELITE PROPERTIES**  
**SKR BRICKS & PAVERS**

*We build life into dreams*



**CONTACT US**

**SKR GROUP OF COMPANIES**

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SCAN TO VISIT



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into dreams**

[www.skrgroup.co](http://www.skrgroup.co)



**Mr. K. Rajkumar**  
*Managing Director*

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**SKR GROUP**

# Concretizing Dreams

**Five decades of Construction & Real Estate excellence**

Big achievements start with a dream. Since 2010, SKR Group has helped home owners, business owners and investors in Madurai and southern Tamil Nadu transform their dreams into reality.

With a 50-year legacy rooted in quality craftsmanship and innovative solutions, we have delivered homes and commercial buildings

that inspire.

At SKR Group, quality is our foundation. Innovation is our benchmark, and 'ahead-of-time' delivery is our driving force. We continue to set industry benchmarks while maintaining our core values of integrity, excellence, and sustainability.



**LUXURY APARTMENT**  
COMING SOON



**PRIVATE RESIDENCE**



**ZUDIO SHOWROOM**



**CORPORATE OFFICE**



**LIFESTYLE SHOWROOM**



**MEENAKSHI FAN HOUSE**



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**SKR CONSTRUCTION**

# Constructive Thinking

**Your partner in premium construction solutions**

Our commitment goes beyond construction – we build relationships, trust, and lasting value. Every project represents our dedication to superior quality, timely delivery, and customer satisfaction. From concept to completion, we ensure each structure meets the highest standards of durability, functionality, and aesthetic appeal.



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**SKR ELITE PROPERTIES**

# Exclusive & Luxurious Living

**Your partner in  
premium property  
solutions**

SKR Elite Properties Pvt Ltd is on the way to becoming a leading player in the real estate sector. Shortly, the company plans to launch large-scale developments that include:

- ▶ **Premium apartments**
- ▶ **Luxury row houses**
- ▶ **Exclusive villas**
- ▶ **Strategically located residential plots**

With a strong focus on quality, design, and customer satisfaction, SKR Elite Properties aims to redefine modern living and set new benchmarks in urban and suburban housing development.

**COMING  
SOON**

**Premium Luxury  
Apartments in the  
heart of the city  
Madurai**



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**OUR PROPOSITION**

# Blueprint for Success

**Building trust into every  
structure we construct**

At SKR Construction,  
every building blueprint  
is crafted for success.

We combine total client  
focus, highest quality  
standards, and an  
absolute commitment  
to safety, to create  
not just buildings  
and structures, but  
experiences that exceed  
expectations and stand  
the test of time.

Our technical expertise  
allows us to navigate  
the most complex  
construction challenges

with precision and skill.  
Through meticulous  
planning and innovative  
problem-solving, we  
consistently deliver  
exceptional results  
ahead-of-time.

**50+**

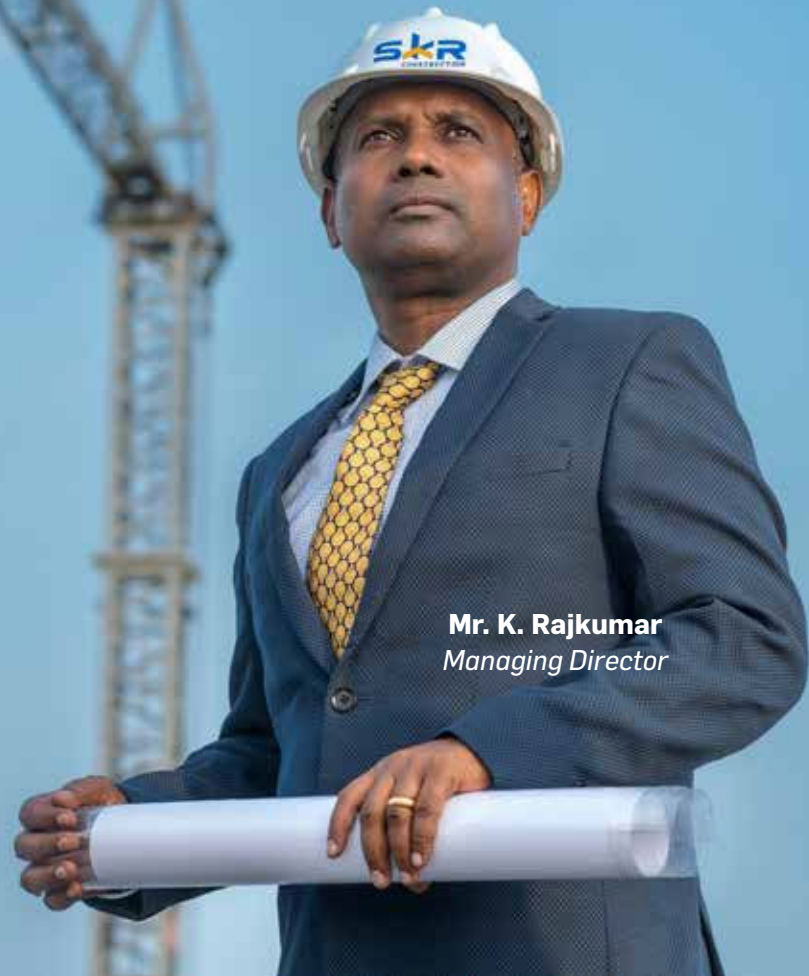
Years of Combined  
Industry Experience

**30+**

Qualified Engineers  
& Technical Experts

**500+**

Successfully  
Completed Projects  
& Satisfied Clients



**Mr. K. Rajkumar**  
*Managing Director*

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**OUR HERITAGE**

# Nerves of Steel

**Building resilience and  
reliability brick-by-brick**

**FOUNDED:** 2010

**LEGACY:** Over 50 years  
of combined industry  
experience

Since our establishment  
in 2010, SKR Construction  
has emerged as  
Southern Tamil Nadu's  
cornerstone of high-quality  
construction. Our journey  
is marked by consistent  
excellence, innovative  
solutions, and an  
unwavering commitment

to project perfection.

Every milestone in our  
history reflects our  
dedication to pushing  
boundaries and setting  
new standards in the  
construction industry.



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## LEADERSHIP

# Foundational Integrity

With over five decades of industry experience, Mr. S. Karuppiah has been the driving force behind SKR Construction's remarkable success story. His leadership has established our



**Mr. S. Karuppiah**  
*Founder*

company as a trusted name synonymous with reliability, quality, and excellence.

Under his guidance, SKR Construction has consistently maintained the highest standards of project execution, specification adherence, and service excellence, earning recognition as one of Tamil Nadu's most dependable construction partners.

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OUR VISION

# Global Excellence, Local Values

Our vision is **G.R.O.W.T.H.**

for all communities globally

Generate **R**ight **O**pportunities and **W**ealth  
through **T**ransparency and **H**onesty for  
all communities globally

OUR MISSION

# Redefining Construction Excellence

Our mission is to enhance the growth and well-being of all communities through world-class construction and building services and technologies using sustainable methods, contributing to a greener environment for future generations.



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**WHY CHOOSE SKR**

# The SKR Advantage - Your Success, Our Commitment

**Mr. K. Rajkumar**  
*Managing Director*

## **50+ YEARS OF PROVEN EXCELLENCE**

Our extensive experience and flawless track record speak volumes about our commitment to quality and timely project delivery.

## **TRANSPARENT FINANCIAL MANAGEMENT**

We believe in complete transparency, providing detailed cost breakdowns that build trust and ensure informed decision-making.

## **REGULATORY COMPLIANCE EXCELLENCE**

From initial approvals to final handover, we meticulously follow all national building guidelines and regulatory requirements.

## **EXPERT CONSULTATION & GUIDANCE**

Our seasoned professionals provide comprehensive consultation, addressing your questions and devising optimal solutions for your unique requirements.

## **UNCOMPROMISING QUALITY STANDARDS**

Stringent adherence to specifications and impeccable service standards have earned us recognition as Tamil Nadu's most trustworthy construction partner.

**FEATURED PROJECTS**

# Portfolio of Excellence

**RETAIL EXCELLENCE**

- ▶ Lifestyle Multi-storey Showroom, Madurai
- ▶ Meenakshi Fan House Commercial Complex
- ▶ Poonguzhali Jewellers Private Limited, Madurai

**CORPORATE STRUCTURES**

- ▶ Xtream Solutions
- ▶ Corporate Office

**EDUCATIONAL INFRASTRUCTURE**

- ▶ Mount Litera Zee School Campus

Each project represents our commitment to excellence and our ability to deliver complex construction solutions across diverse sectors.



**Zudio Showroom**

YEAR:  
**2025**

BUILT AREA:  
**30,000 sq.ft**

**Lifestyle Showroom**

YEAR:  
**2024**

BUILT AREA:  
**70,000 sq.ft**

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## COMMERCIAL CONSTRUCTION

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## COMMERCIAL CONSTRUCTION

Expert development of offices, retail spaces, and corporate facilities tailored to meet specific business requirements and operational needs.



**ZUDIO**  
Madurai, 2025



**LIFESTYLE**  
Madurai, 2024



**POONGUZHALI**  
Madurai, 2023



**RENUGA  
COMPLEX**  
Madurai, 2009



**RR  
COMPLEX**  
Madurai, 2016



**MEENAKSHI  
FAN HOUSE**  
Dindigul, 2011



**MEENAKSHI  
FAN HOUSE**  
Madurai, 2024

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## **RESIDENTIAL CONSTRUCTION**

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## RESIDENTIAL CONSTRUCTION

Custom homes and renovations that reflect your unique lifestyle and preferences, crafted with attention to every detail.



**G+5  
MUTIARA  
RESIDENCY**  
Madurai



**G+2  
RESIDENCE**  
Madurai



**G+2  
RESIDENCE**  
Madurai



**G+2 RESIDENCE**  
Madurai



**TWIN HOUSE**  
Madurai



**G+1 RESIDENCE**  
Madurai



**G+1 RESIDENCE**  
Madurai

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## EDUCATIONAL INSTITUTIONS

Specialized construction of schools and educational facilities that foster productive learning environments while ensuring safety and sustainability.



**MOUNT LITERA ZEE SCHOOL CAMPUS,  
PARAMAKUDI**



**MOUNT LITERA ZEE SCHOOL CAMPUS,  
SIVAGANGAI**

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THE SKR PROMISE

# Our Commitment to Excellence

## QUALITY ASSURANCE



Stringent quality control measures at every construction stage ensure superior results and complete client satisfaction.

## SAFETY FIRST



Regular training programs and strict adherence to safety regulations create secure environments for workers and clients alike.

## CLIENT SATISFACTION



Transparent communication, timely delivery, and attention to detail ensure we consistently exceed expectations and build lasting relationships.

## SUSTAINABLE PRACTICES



Environmental responsibility guides our construction methods, contributing to a greener future for coming generations.

